

## LOCAL NEWSPAPER INTERVIEWS NEW AUTHOR SYBIL STERSHIC

**ROCHESTER, NY (November 30):** On November 23<sup>rd</sup>, The Morning Call, a regional print and on-line newspaper in Eastern Pennsylvania spoke with author Sybil Stershic about her new book, *Taking Care of the People Who Matter Most: A Guide to Employee-Customer Care*.

In her book, Stershic shares her expertise on how companies can make their employees happy – because happy employees mean satisfied customers. The Morning Call interview highlights both Stershic and her book. To read the interview in its entirety, go to <http://www.mcall.com/business/local/all-fivequestions.6130858nov23,0,5212021.story>.

To learn more about *Taking Care of the People Who Matter Most*, go to the WME Books Bookstore or click on [http://www.wmebooks.com/Taking\\_Care\\_of\\_People\\_Who\\_Matter\\_Most\\_S\\_Stershic\\_p/1934229040.htm](http://www.wmebooks.com/Taking_Care_of_People_Who_Matter_Most_S_Stershic_p/1934229040.htm).