

## **WME PRESIDENT TO SPEAK AT WOMEN'S LEADERSHIP CONFERENCE ROUNDTABLE**

**ROCHESTER, N.Y. (October 2, 2008)** – Yvonne DiVita, president of Windsor Media Enterprises, LLC and author of the popular blog, Lipsticking ([www.lipsticking.com](http://www.lipsticking.com)) will be part of a roundtable of speakers at Women's Leadership conference on October 7 at the Buffalo Niagara Convention Center ([www.canisius.edu/women](http://www.canisius.edu/women)).

DiVita and Greg Wood, Chair and Associate Professor of Management and Marketing at Canisius College, will chair a Social Networking Primer panel. Other workshops and panels include: Health and Wellness; Eight Negotiating Tools you can use today; Authentic Leadership; Be the change; Engaging the "I" generation as an employee or volunteer and Building wealth by investing in your future. The Keynote Speaker will be Kay Koplovitz, Chairman and CEO, founder of USA Network and first female network president in television history.

Attendees at the conference will learn how to walk the delicate tightrope of the "work life balance" as top women leaders share their experiences.

### About Windsor Media Enterprises, LLC:

Windsor Media Enterprises, LLC (WME) was founded by Yvonne DiVita in 2003 as a new media publishing and blogging company. WME specializes in author and blogger services and social media consulting. Major clients include Nestle Purina Pet Care and the Simon Graduate School of Business. The company is based in Rochester, NY. For information, visit [www.wmebooks.com](http://www.wmebooks.com) or call 585-427-7596.