



DDC MARKETING GROUP

www.ddcmarketing.com

Lip-Sticking Monthly Sweepstakes Official Rules

**NO PURCHASE NECESSARY. A PURCHASE WILL
NOT INCREASE YOUR CHANCES OF WINNING.**

Eligibility: Sweepstakes is open to all legal residents of the United States and D.C., 18 years of age or older, as of August 1, 2007. Employees, officers and directors of the Sponsor (Windsor Media Enterprises, LLC), monthly prize partners, their parents, affiliates, subsidiaries, agents, advertising and promotion agencies, their immediate family members (parents, children, siblings, spouses) and persons living in the same household (whether related or not), are not eligible to participate in the Sweepstakes. Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules. Sweepstakes will begin at 12:00am Eastern Standard Time ("EST") on August 1, 2007 and end at 11:59pm EST on August 31, 2007 ("Sweepstakes Period"). Void where prohibited.

How To Enter: (1.) Enter by simply completing the online Sweepstakes entry form at www.lip-sticking.com. All entries must be received by 11:59pm EST on August 31, 2007 to qualify for this month's prize. Only one entry per person or e-mail address is permitted. Sponsor reserves the right to disqualify any person or e-mail address that submits multiple entries.

Grand Prize: One (1) Monthly Prize will be from the designated prize partner of the month, *Network for Good*. This month's prize includes the book "**Robin Hood Marketing: Stealing Corporate Savvy to Sell Just Causes**" by **Katya Anderson**. Average Retail Value (ARV) is \$25.00.

Drawing and Notification: The potential Grand Prize Winner will be selected, from among all eligible entries received, in a random drawing conducted on or about September 10, 2007 by an independent judging organization, whose decisions are final in all matters relating to this Sweepstakes. Odds of winning will depend on the total number of eligible entries received. Potential winner will be notified by email address provided. Upon initial notification and verification the Monthly Prize will be shipped to the address provided by the winner in the entry form.

Prize Conditions: All taxes, if applicable, are the sole responsibility of the winner. The winner's entry and acceptance of the prize offered constitutes permission (except where prohibited by law or Sponsor's Privacy Policy) for the

Sponsor to use said winner's name, photograph, likeness, statements, biographical information, voice and address (city and state), in all forms of media, in perpetuity, without notice or further compensation.

Internet Limitations of Liability: If for any reason this Sweepstakes is not capable of running as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, the Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes in whole or in part, at any time, without notice and award the prizes using all non-suspect eligible entries received as of or after (if applicable) this termination or suspension date. Sweepstakes Entities assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Sweepstakes Entities are not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any Website, or any combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participation in this Sweepstakes or downloading any materials in this Sweepstakes. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON (S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. In the event of a dispute as to the identity of a winner based on an e-mail address, the winning entry will be declared made by the authorized account holder of the e-mail address submitted at time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider or other organization (e.g., business, educational, institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

Terms & Conditions: This Sweepstakes is subject to all applicable federal, state, and local laws. By participating, entrants agree to be bound by these Official Rules and the decisions of the Sweepstakes Administrator, and waive any right to claim ambiguity in the Sweepstakes or these Official Rules. Entrants also consent to the use of the personal data they submit to be used solely by the sponsor and affiliated partners for marketing purposes, statistical analysis, or customer relations. This information will never be sold or shared with any other third parties and all entrants will be given the opportunity to opt-out at any time. Winner and entrants also agree to release, discharge, indemnify and hold

harmless the Sweepstakes Entities from and against any claims, damages or liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in any part, directly or indirectly, from acceptance, possession, use or misuse of prize offered, or participation in this Sweepstakes. Any person attempting to defraud or in any way tamper with the Sweepstakes mechanics and/or implementation will be prosecuted to the full extent of the law. **This Sweepstakes is void where prohibited.**

Winners List: To request confirmation of the name and address of the winner, please send a self-addressed, stamped business size envelope, by September 15, 2007, to: DDC Marketing "Lip-Sticking" Sweepstakes Winners List, 215 Croydon Rd., Rochester, NY 14610.

Sponsor: Windsor Media Enterprises LLC, Rochester, NY 14626.

Administrator: DDC Marketing Group, Rochester, NY 14610