

YOUR BOOK WRITING PROJECT: AN OUTLINE OF WORK

Mapping Your Book

- Map out the book as if it were a journey with a group of friends
- Create a diagram of flow
- Remember to get your ISBN and be ready to file for copyright
- Gather testimonials

The Story

- Plot out your story, even if this is a fiction book. Yes, your book is a story and has a plot.
- Is there a prologue or foreword?
- Do you need an introduction?
- Do you have a message to share – how is that part of your story?
- Will you have readers?

Writing Your Book

- How will you choose a title?
- Do you need to do research?
- Who will edit and proofread?
- How will you talk about the book before and during the writing?
- Should you talk about it then?
- Who are you talking about it to?
Who is your audience?

Publishing Your Book

- There is more to publishing than sending a word doc to a printer.
- Explore and learn what your options are.
- Before the book is printed, you will need to choose your internal page layout also.
- Who will do that for you?

Marketing Your Book

- How will you promote prepublication?
- How will you promote while you are writing?
- How will you promote at and during launch?
- How will you use your book to create income, beyond selling copies of the book?
- Who will handle distribution and fulfillment?

