

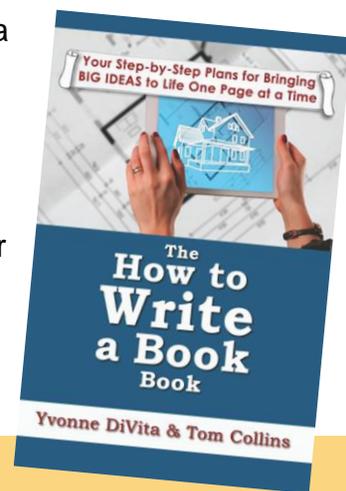
# Yvonne DiVita



## The Unstoppable Entrepreneur

From book publisher, to co-founder of a celebrated influencer network (acquired by a Fortune 500 company), to solopreneur, Yvonne DiVita is unstoppable. For 20 years she's inspired, influenced, and mentored hundreds of women how to first believe in themselves - then build their business - and finally become UNSTOPPABLE.

Yvonne DiVita brings more than 20 years of passionate writing, speaking, and communication skills to everything she does. Her favorite quote from Harriett Beecher Stowe, "Women are the real architects of society," says it all for her. She has presented to audiences at nationwide and is asked to speak on podcasts from around the world. Her recent book, *The HOW TO WRITE A BOOK Book* is all about the power of telling your story to the world.



## I NURTURE BIG IDEAS - TEACHING WOMEN HOW TO:

- Create a second act out of dreams, hobbies, and other life experiences.
- Embrace the magical nature of being a woman – to create success out of old boxes and string.
- Write a book! (the best marketing tool they will ever have).

Women who work with me are transformed. I show them the magic at their fingertips. With a little grit, determination and waywardness, they become stronger, smarter, and happier. Fully unstoppable! From my 2004 book, *Dickless Marketing: Smart Marketing to Women Online*, to my blog Lipsticking, to my recent eBooks and more, I've established a trusted, comfortable place that gives women the support, knowledge, and tools they need to build the success they deserve.

"Yvonne is a fantastic editor. She formed my academic writing into a cogent storyline. She is an inspiration to any writer and has pointed me in the right direction many times over. She is also an absolute joy to work with. She makes the tedium of writing fun and challenging. I highly recommend her! ~ Mary T. O'Sullivan

Moment With An Insider - Yvonne DiVita

WIPIN 2015 Women of The Year

<https://www.youtube.com/watch?v=cIE84wC8JWs>

PetWorldInsider with Robert Semrow



## BELIEVE IN IT. BUILD IT. BECOME IT.

*Yvonne is an innovative, and inspirational motivator who knows how to get things done. She definitely has a spot in my bag of tools for nurturing big ideas!*

*~ GERALYN CADA: GC Pet Style Life*

*Yvonne goes where no visionary has gone before, to be a bit cliché but totally true. She sees a need where one did not exist, has the fortitude to see it through to completion, and is a team leader in motivating others to come aboard and join her passion.*

*~ CAROL BRYANT President of the Dog Writer's Assoc.*

*Yvonne has been a part of the BlogHer community since its inception in 2005. She is one of a very small number of women who have been repeat speakers, precisely because she brings such expertise, reliability and passion to the dais.*

*~ ELISA CAMAHORT PAGE Founding COO of BlogHer*

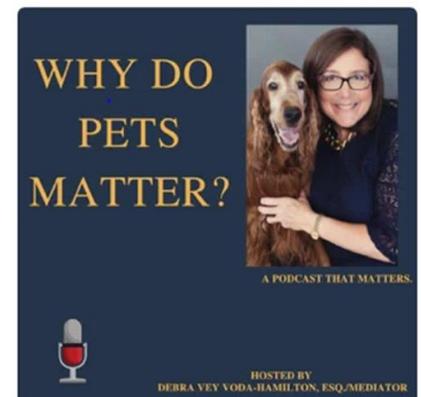
*My publisher/author advisor, Yvonne DiVita, went above and beyond in helping publish [my] books. I appreciate her taking on the role of surrogate counselor during some difficult times, many unrelated to the book itself.*

*~ SYBIL STERSCHIC Quality Service Marketing*

## As Heard and Seen on:



**Yola Bastos Women Flix**



## Contact:

113 Poplar Hill Rd.  
Binghamton, NY 13901

NurturingBigIdeas.com

Lipsticking.com

yvonne@yvonnedivita.com

